



*How far will a Girl go to satisfy her needs?*



*Can she escape the Fears of the Future with the memories of her Past?*



*The wall Between Two kinds of Love!*



MR. SHOWMAN – Here is a Motion Picture that closes the Generation Gap. It entertainingly deals with a Vital Subject treated in such a fashion that Adults and Young Adults will be intrigued with it. You, too, will enjoy this unusual Love Story presented with Discretion, Dignity and Devilry.



# That Tender Touch

*A woman's Picture every Man must see!*

## "THAT TENDER TOUCH"

CAST

Terry Manning .....	SUE BERNARD
Marsha Prentis .....	BEE TOMPKINS
Ken Manning .....	RICK COOPER
Wendy Barrett .....	PHAE DERA
Dodie - Maid .....	MARGARET READ
Jane Nelson .....	VICTORIA HALE
Paul Barrett .....	RICHARD ST. JOHN
Irene Barrett .....	TANIA LEMANI
Jim - Date in Car .....	ROGER HELFOND
Russ - Wendy Date .....	JOE CASTAGNA

### PRODUCTION CREDITS

Produced, written and directed by .....	RUSSEL VINCENT
Associate Producer .....	GEORGE MOSKOV
Directory of Photography .....	ROBERT CARAMICO
Film Editor .....	MAURICE WRIGHT
Music by .....	DAVID SAXON
"That Tender Touch" - Music & Lyrics .....	DAVID SAXON and HANS HALLER
Color .....	BERKEY-PATHE
Titles and Opticals .....	WESTHEIMER COMPANY

Running time: 90 MINUTES

Distributed by  
WORLD PREMIERE DISTRIBUTORS, INC.

## "THAT TENDER TOUCH"

### SYNOPSIS

(Not for Publication)

Marsha (Bee Tompkins) is strolling through a residential area in search of memories. Her face mirrors anguish, frustration, and indecision; as in flashbacks she remembers happier days when she and Terry (Sue Bernard) shared an apartment here. She mothered and befriended the orphaned Terry, and fell deeply in love with her.

Terry, like all normal young girls, dated many boys, but found them crude in their approach, lacking the warm kindness and understanding that she hoped for. Especially vivid in Marsha's reverie is the night Terry rushed into her arms, seeking tenderness and love after a date with a playboy (Roger Helfond), who treated her too brutally for her young innocence to understand. Because of this unfruitful search among men for the love her developing femininity demanded, Terry's relationship with Marsha gradually changed into a physical love.

As memories engulf Marsha, she longs to see Terry again, and goes to the home of Terry, now newly-wed and just back from her honeymoon. A house-warming party is in progress. Uninvited, Marsha joins the guests, as a tense, uncomfortable atmosphere develops. Ken (Rick Cooper), the young bridegroom, makes it clear that Marsha is unwelcome, but Terry insists that she remain as their house guest until she can find work. As the party progresses, the older woman again falls under Terry's spell and maneuvers her into an embrace, just as the mini-skirted maid, Dodie (Margaret Read), interrupts.

Next morning, Dodie, believing Marsha will respond, tries to seduce her, but is unsuccessful. In the days that follow, Marsha receives other overtures; from neighbor Wendy (Phae Dera) who has been influenced by reading forbidden books; and by Jane, a Vietnam widow. But Marsha ignores their advances; she is deeply, wholeheartedly in love with Terry only. She warns Wendy that a man, with all his crudeness, is preferable to the tender touch of a woman.

Her own torment grows, as she feels Terry is irretrievably lost to her. However, listening to their love-making through thin walls, she realizes that Terry has not wholly made the transition to a normal heterosexual relationship.

One day sitting at poolside in their bikinis, the two women leaf through an old album and recall their carefree picnic days. It is a mistake, for the pull of former days surges over Marsha, who urges Terry to return to their old relationship. In desperation, Terry flees to her bedroom, Marsha in pursuit, and is about to yield to the older woman's caresses when Ken unexpectedly returns home. Guiltily, and just in time, the women separate, Marsha going to her room while Terry breaks into tears as Ken enters the bedroom.

Marsha realizes she can only destroy Terry's happiness, and decides to free her. With a lipstick she writes on a mirror a farewell message. When Terry awakens with a sense of foreboding and is comforted in Ken's arms, it is too late. Marsha's lifeless body floats in the pool — she had submitted, suffered and died for that tender touch.



LOVESCENE: Tender moment between newlyweds Sue Bernard and Rick Cooper in "That Tender Touch," story of an unusual romance coming.....to the..... Theatre.

2 COL. SCENE MAT TIT-17

# Generation Gap Shut Thru 'Tender Touch'

Of the current wave of motion pictures from Hollywood and overseas dealing with subjects one-time banned from the screen, none is more tenderly and sophisticatedly handled than "That Tender Touch," now showing at the Theatre. It is the story of the love of two women for one another, the marriage of one and the tragedy which follows an unsuccessful attempt at reconciliation between the girls. Designed to entertain young adults and adults alike, it is one of the few films that closes the "generation gap."

Conceived by Russel Vincent when he began to do research into the heretofore never-never land of Lesbianism, he wrote the screenplay, directed and produced it in color to mark his return to motion pictures after years as a real estate developer. Realizing from his past experience in films (he started as an actor and then became writer-producer-director) that known personalities would be out of place in his story because of their identification with past roles, he embarked on an unpublicized search which netted him a cast of talented players, only one of whom had prior film exposure.

Learning from his research that sexual aberration had become a serious social problem in the United States, he treated his subject dispassionately and yet with compassion, neither sensationalizing the matter but neither condemning nor condoning the actions. Because of his taste in treatment of the delicate theme, the picture was given an "R" rating by the Motion Picture Code and Rating System.

Players in the drama are Sue Bernard, onetime Playmate of the Month; Bee Tompkins, Rick Cooper, Phae Dera, Margaret Read, Victoria Hale, Richard St. John, Tania Lemani, Roger Helfond and Joe Castagna.

### 'TENDER TOUCH' HUMMING TUNE

When movie audiences leave any theatre humming a tune, that means only one thing — it's something very special and likely to become a hit. Such is true of the title song in Artisan Productions' "That Tender Touch" now screening at the Theatre.

Hans Haller, the Viennese lyricist known for his songs in European films, wrote the words to David Saxon's melody. Both men have written for top night club entertainers, motion pictures and television.

Russel Vincent produced and directed from his own screenplay this contemporary film based on the love of two women and a "menage a trois" with a built-in explosive quality. Sue Bernard stars as the young bride caught between remembered love for a woman, portrayed by Bee Tompkins, and present love for her young husband, played by Rick Cooper.



RARE LOVE: As a child, she loved her as a mother; as an adult, she loved her as a woman. Sue Bernard and Bee Tompkins in a poignant scene from World Premiere Distributors' "That Tender Touch," now at the Theatre.

1 COL. SCENE MAT TIT-20

### YEAR'S ODDEST LOVE STORY AT LOCAL THEATRE

Now screening at the Theatre is the year's strangest love story, with three people caught in its meshes. "That Tender Touch" brings to the screen a "hands-off" theme, the taboo subject of the love between two women. The nudity and sex are handled delicately.

Produced with an entire cast of unknowns because he felt it would thus heighten the feeling of a real life drama, producer-director-writer Russel Vincent has brought to the screen a human drama with all its heartaches, frustrations, sense of guilt, and ultimate tragedy. For the first time viewers can probe into the hearts and minds of a girl and a woman deeply, if tragically, in love.

Sue Bernard is the girl, Bee Tompkins the woman driven to destruction, Rick Cooper the young husband, Phae Dera is a teenager typical of so many girls who, like her, seek all the forbidden fruit that life can offer them.

David Saxon composed the music for the picture, including the title song.



PLAYMATE: Sue Bernard, a Playboy Playmate of the Month, is featured in World Premiere Distributors' "That Tender Touch," an unusual romantic triangle now at the Theatre.

1 COL. SCENE MAT TIT-23

### PLAYMATE GIRL

#### SHOWN IN FILM

One way to get to be a Playboy Magazine center fold Playmate-of-the-Month is to have a father who is a famous photographer. Other dimensions more visual are necessary, of course, and Sue Bernard scores on all fronts and behinds. Now one of the stars in Artisan Productions' "That Tender Touch" at the Theatre, Sue got an early start at posing for pictures.

While still an infant, her celebrated glamor photographer father, Bernard of Hollywood, made innumerable pictures of his adorable, cuddly, brown-eyed, dark haired daughter. Brought up amidst all the hub-bub of glamor, it is not surprising that Sue was a model at the age of 12. The Playmate assignment came about when she accompanied her father to Chicago where he had business at Playboy. One look and it offered her its top assignment, but before she could accept, her parents discussed. Mama agreed, provided Papa went along and supervised, which is what happened. That's how Sue happened to be "discovered" by everyone from the mayor of Memphis (who gave her the proverbial key to the city) to Harvard with a few studies thrown in for good measure.

Russel Vincent, in casting about for unknowns for his contemporary film about a taboo subject, spent many hours grooming Sue, then entrusted her with the difficult role of a young girl caught between two loves — a man and a woman. Rick Cooper and Bee Tompkins portray those roles.

## FILM PRODUCER IS CREATOR OF PULSAR SETTING

Picture a film producer shooting his "location" scenes in his own-created park-like surroundings with cascading fountains, tall cypresses, winding drives, scenic views, impressive residences with an international air. Then imagine going inside some of those elegant houses for "interior" shots.

Only in a multi-million dollar Hollywood Hills project has the same producer conceived and built the location. That's the story of the beautiful settings, surroundings, and scenery in part of "That Tender Touch," which currently is playing at the ..... Theatre.

Russel Vincent is the man who did it. It was in the 1950's that the former actor-turned-producer temporarily deserted the entertainment field to put over a monumental dream — and built the largest hill side development in the world. Fashioned along ancient Grecian ideals of symmetrical beauty — plus every conceivable 20th century luxury — it was named Mt. Olympus. Today it is "home" to scores of persons who appreciate its unusual charm. People from all over the world have visited it; now audiences will be able to view it in "That Tender Touch."

"That Tender Touch" is a volatile story — beautifully done, exciting, tender, sensitive. It features an entire cast of unknowns, the director's device to allow audiences to feel the intimacy of the action. Sue Bernard, Bee Tompkins, and Rick Cooper have the leading roles. Vincent produced and directed from his own screenplay, and David Saxon composed the musical score.



**THE FUTURE:** Bee Tompkins and Sue Bernard talk of their unusual romance in World Premiere Distributors' "THAT TENDER TOUCH" now playing at the ..... Theatre.

1 COL SCENE MATTT-37

## Strange Love Theme 'That Tender Touch'

Lesbianism is the theme of "That Tender Touch," now playing at the ..... Theatre. The picture is an honest, convincing presentation, and if it shocks, the reason lies not in the treatment — which is non-offensive — but in the very subject matter itself.

A practice older than Sappho (whose birthplace on the isle of Lesbos gave this type of sexuality its name), this phase of human behavior continues to be veiled and secretive, something considered "not quite proper" to be discussed frankly and openly. Many psychiatrists working in the field of lesbianism claim that much more is known about male homosexuality than female.

Former film star Russel Vincent, who produced and directed from his own screenplay, decided the time was right for such a story. For one thing, the number of films dealing with explicit sex have made this younger viewers more curious than ever; the director felt they should know the pitfalls that can lead to abnormal sexuality. A parent himself, Vincent discussed the subject with numerous other parents, all of whom agreed such a film was needed.

But before bringing it to the screen, the director studied the work of a number of leading medical authorities; he did not wish to present a film based on an "unrealistic thesis." Using what psychiatric specialists in lesbianism consider authentic behavior pat-

# Parents, Daughters Should See 'Tender'

When "That Tender Touch" comes to the ..... Theatre on ..... every parent who cares about the well-being of his or her daughter should make it a point to see the film — and take along the young girl in the family. It deals with a daring subject; but it explains enough so that young girls need not experience the heartache of having innocent friendships lead to abnormal relationships.

Producer-director Russel Vincent thought for some time about bringing such a subject to the screen, and when he did research became more convinced than ever that it was needed. He realized, however, that when he made the film, it would be done in a non-offensive manner — for he hoped it would be seen by both parents and their teenage daughters.

When he wrote the screenplay, he based his major premises on incidents that psychologists specializing in inverted sexuality assured him were accurate. That is why he was able to construct a motion picture at once tender, beautiful, without embarrassment, yet with the frightening overtones of the unanticipated, such relationships frequently hold.

Vincent is the father of three daughters, ranging in ages from 8 to 15. "We give our children love and affection. We are interested in who their friends are; also, we make it our business to know their hobbies, what movies they see, what books they read. Young people are influenced by such things, accepting myth for truth. I've shown this film to our daughters, and both their mother and I hope they will profit by it. We believe we have no better source to come to us for guidance, for we have proved to them that we regard them as thinking individuals. We think they are protected by learning about those situations which they may themselves encounter; and in our opinion, my film accomplishes this. We also hope they will never turn to the type of paperback that influences one of the teenagers in the film, or be curious about the wrong things."

According to Vincent, it was not his intent to glorify the subject of the film; what he set out to do was give realism without arousing an unhealthy curiosity about this phase of life. As a matter of fact, he turned his back on a multi-million dollar Hollywood development project to re-enter the motion picture industry. Motivated by the sordid ugliness of a film scene he had observed in the making, Vincent believed it unnecessary.

"Sex, and everything else on the screen, can be lanted in any way the director chooses," he says. "I decided to make a picture using this taboo subject, yet bring it to the screen with delicacy and without offense. I realized I was dealing with an 'X' subject, but planned to give it an 'M' approach. Even religious and educational films today are doing that. It is my honest belief that "That Tender Touch" fulfills my original intent, and can be powerful to not in attracting young people to abnormalities, but in pointing out the pitfalls into which they could innocently enough fall. At no time do I glamorize the subject or the action, and no young person seeing my film should be curious enough to wish for the same experience."

Heading the cast of this Artisan Production are Sue Bernard, Bee Tompkins, and Rick Cooper. David Saxon composed the music, including the title song.



**PROMISE:** "No man shall ever touch you again," Sue Bernard, sister of the director, is told by Bee Tompkins in a scene from World Premiere Distributors' "That Tender Touch," now playing at the ..... Theatre.

1 COL SCENE MATTT-13

## Reviewer Rates 'Touch' as H'wood 'Milestone'

(Review)

"That Tender Touch" is a milestone in Hollywood production. It is a picture about a taboo subject, done delicately, extremely well, with grace and brings into the open a subject which heretofore has been either ignored, treated with brassness, crudity and/or vulgarity, or made the object of sniggering, prurient-minded individuals. The picture, an Artisan Productions offering in color which is now playing at the ..... Theatre, deals with Lesbianism, the love of a woman for a woman and the practice of which is older than the Greek tragedies.

As written, directed and produced by Russel Vincent, the tragedy takes on the atmosphere of ancient brooding Greek plays and presents thoroughly modern situations which today could be found in every neighborhood. Heretofore, with but rare exceptions, Hollywood was reluctant to take on the subject; one such picture which dared was "The Children's Hour" from the play by the great Lillian Hellman and which was made into a feature starring Shirley MacLaine, James Garner and Audrey Hepburn, released by United Artists in 1962.

The current offering has no names of marquee value; that is not to say that they won't eventually have. The cast is peopled with young faces unfamiliar to the public, but the impact of a multi-million-dollar picture such as "The Children's Hour" can be put to shame by this conception by the creator of the film and the artistry of the unknowns.

This is a picture of a situation which is crying out to be told. It is done without sensationalism; it is intelligently studied, and it can be a revelation to persons shielded by convention. There is no doubt that such activities exist; there is no doubt that the forces of conservatism stand against an extremely emotional experience



**PENSIVE:** Sue Bernard, onetime Playmate of the Month and one of the figures in an unusual triangle, ponders her future in a scene from World Premiere Distributors' "That Tender Touch" coming ..... to the ..... Theatre.

1 COL SCENE MAT TT-1

## UNKNOWNNS GET 'TENDER' BREAK

Russel Vincent, producer-director-writer of Artisan Productions' "That Tender Touch," now screening at the ..... Theatre, felt that his contemporary film about the love between two women needed unknown faces, not established stars. It was a gamble, when a director has one or two new players in a picture, but an entire cast proved him right.

Sue Bernard, as a young woman in love with her bridegroom but unable to forget a woman's tender touch, provides just the right mixture of voluptuousness and naivete (very much what she displayed as Playboy Magazine's center fold "Playmate-of-the-Month"). Bee Tompkins as the older woman is a character actress with many featured roles in stage plays and motion pictures, but not a star until this picture. Rick Cooper, as the sensitive young husband, has a boyish smile and tousled red hair, which gave him not only the appearance, but the soul quality, the director sought.

Margaret Read, as a bouncy, miniskirted maid, with her tastes as cosmopolitan as her looks, brings the same kind of zest to the role that calendar-collectors found in her Playboy calendars. Roger Helford portrays a playboy which, he admits, is an off-screen diversion with him. And Phae Dera plays her first movie role as a teenager eager to taste every forbidden fruit she learns about.

## ONETIME THESPIAN BACK IN FILMS AS TOP CREATOR

Russel Vincent, who produced, directed and wrote "That Tender Touch," which opens next week at the ..... Theatre, started out in motion pictures as an actor. He has played both leads and characters roles for Howard Hughes and many other producers; later he produced and directed for both motion pictures and television.

In the 1950s, Vincent deserted the entertainment industry and entered the real estate field. Elegant Mt. Olympus, the multi-million dollar development in the Hollywood hills, was his crowning achievement. Upon completion of this masterpiece, which has become a worldwide acknowledged achievement, his thoughts once more turned to films. He claims he was sickened and more than a little saddened by the plethora of motion pictures dealing crudely with sex and violence.

Having been an actor, director, producer, and writer, Vincent was well equipped to analyze trends in the motion picture industry. The new realism, he noted, is not always successful — too often actors are put through disconnected sequences with little concern, and even less chance of getting through to the public. So he decided to bring real stories to the screen, even along taboo and controversial subjects, which often are done for exploitation purposes only. But, also, he resolved to do them with good taste and delicacy. That was how he came to make "That Tender Touch," a realistic drama, dealing with a subject he avoided subject — a deep love between two women. For those who like the erotic, the film is honest. But close to the surface is the real point — the suffering of loved ones caught in their own trap — unhappy, insecure, troubled — a reflection of a growing segment of our population.

Sue Bernard, Bee Tompkins, and Rick Cooper have the leads in this beautifully photographed color film. David Saxon wrote the music, including the haunting title song of love which has one woman singing to another.

## TRIPLE THREAT MAN IS VINCENT

"That Tender Touch," controversial film now playing at the ..... Theatre, is mainly the artistry of one man. He is former actor Russel Vincent; and he wrote, directed, and produced the film whose Lesbianism theme is one of the pressing and increasing social problems of our day. The subject is delicate, the people it represents are frequently sensitive and misunderstood.

Because Vincent believes that too many films never get across to audiences the realism they are trying to convey, he decided first to research his subject carefully. That accomplished, he resolved to find young players with talent and ability, but without recognized "names" as the best means of making the drama seem closer to life. He was fortunate in his choice of performers selected after he had interviewed over 300 who read for the roles.

Seen in "That Tender Touch" are Sue Bernard, Bee Tompkins, Rick Cooper, Margaret Read, Roger Helford, and Phae Dera. The film is the most explicit yet produced on the subject of female sexual inversion.



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# The wall Between Two kinds of Love ...



WHICH  
WILL  
SHE  
CHOOSE

# That Tender Touch

*A woman's Picture  
every Man must SEE!*



*The Woman  
... WAS HER  
TOUCH A  
DISASTER!*



*The Teenager* YOUNG...  
VULNERABLE... WHICH  
WAY WILL SHE GO?

*The Maid* CUTE...  
READY  
TO  
SERVE!

with  
SUE BERNARD • BEE TOMPKINS • RICK COOPER • PHAE DERA  
Produced, Directed and Screenplay by **RUSS VINCENT • IN COLOR**  
An Artisan Productions, Inc.

**RESTRICTED** Persons under 16 not admitted unless accompanied by parent or adult guardian **R**

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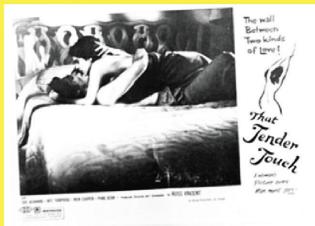
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1 SHEET

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